

ASA-MICHIGAN

MECHANICAL/TRANSMISSION DIVISION



November, 2008 Update

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"Legislative Alert" Action Required

FREE TECH TRAINING

Dear Michigan Repairer:

Your industry needs your help on current legislation introduced in Michigan.

Recently, the Michigan House of Representatives Committee on Insurance approved House Bill 4778, insurer-owned repair shop legislation that would prevent insurance companies from owning repair shops in the state of Michigan. The bill was then passed on the Michigan House floor by a vote of 61 to 40. This bill is now being considered by the Michigan State Senate.

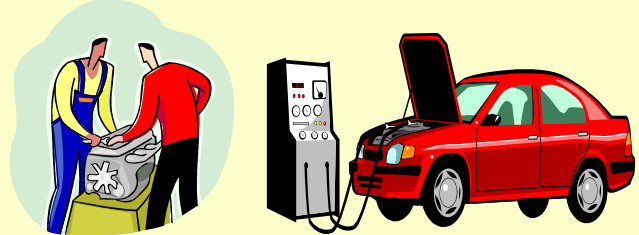
Each of you is strongly urged to contact your state senator to support moving HB 4778 and work to ensure it is considered on the floor of the Senate THIS YEAR.

House Bill 4778 prohibits an insurer from owning or acquiring an ownership interest in a repair facility. This bill was amended to also include anti-steering language. Insurer-owned shop legislation has been tested all the way to the U.S. Supreme Court with the Texas insurer-owned shop law. This bill is good for consumers, small businesses and jobs in local communities. **We need your help in passing this bill in the Michigan Senate. To send an email or pre-written letter of support for House Bill 4778 to your senator today, simply go to ASA's legislative Web site, www.TakingTheHill.com. The process is quick and easy.**

Thank you for being a supportive member of ASA. Share this with fellow industry members and ask them to join with us to help in this important effort!

Sincerely,

Robert L. Redding, Jr.
Washington, D.C., Representative
Automotive Service Association



FREE WEB-BASED MOTORCRAFT TECHNICAL TRAINING IS NOW AVAILABLE AT

www.motorcraftservice.com.

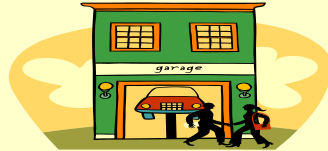
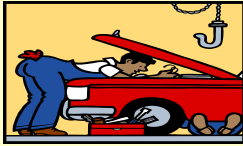
The offer expires December 31, 2008.

To sign up and redeem your FREE Training:

1. Go to www.motorcraftservice.com.
2. Enter your Username and Password. If you do not have an existing account, click on "Sign Up" to create an account.
3. Click on "Technical Training" on the "Subscription Products" section of the navigation menu on the left of the page.
4. Choose a category.
5. Choose a web-based Training Course by clicking on "Details".
6. Click on "Add to Cart".
7. Click "OK" to confirm Web-based Training Course.
8. Click on "Checkout".
9. Enter Discount Code **77357120** and click on "Process Discount" for your Free Web-based Training Course.
10. Click on "Checkout"
11. Please read the Disclaimers and Terms of use and answer appropriately.
12. You should see your Free purchase on the "My Subscriptions > Technical Training > Technical Training" section of the navigation menu on the left of the page.

REMEMBER:

This offer expires 12/31/08. Don't miss this great opportunity to enhance your skills and technical knowledge.



AVI Conference – 2 for 1 Offer

TEAM AVI strongly believes in advancing the automotive aftermarket industry through continuing education and training. They understand that with the high cost of airfare, hotel rooms and other costs, it is hard for shop owners and techs to make it to many of the training conferences that are offered around the country.

The Annual AVI Training Conference will be held on January 15-18. AVI would like to help reduce the expense of attending this event by offering a discount to all ASA Michigan members. ASA Michigan members will receive buy one get one free on tuition to attend our conference, a value of \$349.95. Attendees will be responsible for the cost of meals, airfare and hotel. Offer will expire December 15th.

This is a perfect opportunity for shop owners to bring one of their techs along for free. Don't miss the chance to come and learn from 13 of the top instructors in the industry who will be hosting live seminars and hands-on workshops. During this event there will also be plenty of opportunities to talk one-on-one with the instructors and network with sponsors and other service professionals in the industry.

The conference will be held at the beautiful Pink Shell Resort and Spa on Fort Myers Beach, Florida. Please visit the conference website at <http://www.aviconference.com>. To take advantage of this great opportunity or for more information, please call John Blockley at 1-800-718-7246 ext. 231. Rooms are still available at the Pink Shell Resort, but are filling up quickly. To reserve a room, call 1-800-222-7465 and inform reservations that you are with the AVI conference. We hope to see you there.



Visit Us on the Web

www.asamichigan.com

www.asashop.org

www.TakingtheHill.org

* NOTE: Just like Michigan's roads, the "reconstruction" of the ASAMI Website is nearing completion (at least for the winter).

Thank You for Your Patience!

THOUGHT FOR THE DAY!!

"Happiness is essentially a state of going somewhere, with all our heart, directionally focused, without regret or reservation."

William H. Sheldon

Sept/Oct/Nov Membership Anniversaries

Mechanical Educational & Associate Members

John Bennett, Kazoo Motor/Trans – 32 Years
Paul King, King's Garage – 31 Years
Larry Bolten, GM Service Specialists – 27 Years
Bill Graham, Oakland Auto Supply – 17 Years
Tom Ham, Ham's Auto Service – 17 Years
Dale Brinks, Heights Service – 16 Years
Mike Bogardus, Port Sheldon Auto – 16 Years
Tom Layman, Multistate Transmission – 15 Years
Ron Penny, Woodward's Garage – 15 Years
Dale Stroebel, Stroebel's Automotive – 14 Years
Bob/Jim Beyer, Beyer's Service – 14 Years
Art Eliason, AE Auto – 10 Years
Jack Tokie, Jack's Auto – 6 Years
Monte Wohlford, Parker Brake – 5 Years
Ed Delisle, Ed's Auto Service – 4 Years
Phil Frederick, Tuffy Auto Service – 4 Years
Dan Douglas, Dan's Auto - 3 Years
David Moore, Moore Auto Service – 2 Years
Rick Sangster, Pellston Auto – 2 Years

**Congratulations and Thank You
for supporting your
Association and Industry!**

Thanksgiving

Each of you, and your family, is encouraged to make time, and take time to remember, in spite of the challenges and uncertainty we face, the many, many blessings and opportunities we have, and each of you, in your own way, give THANKS for everything we have been given!

Welcome Back!

Tedd & Pat O'Neill
O'Neill's Transmission
6749 Old 28th St., S.E.
Grand Rapids MI 48393
(248) 305-8673

Give our new Members a call and welcome them!